

Beat: Vips

## **MICHELLE OBAMA TO UNVEIL HER BEST SELLER 'BECOME' IN ARENA ACCOR PARIS TONI**

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**USPA NEWS** - Michelle Obama, the former First Lady, of the United States the most popular, has become a global icon, and every passage in all the major cities of the world or she is touring the launch of his book "Becoming". Every move by Michelle Obama to present her autobiography, "Becoming", is a viral phenomenon, causing the sale of tickets well before the scheduled date. As a matter of fact, on April 15, 2019 on the site, the most expensive places for a show in London are 1,040 euros for the musical Hamilton. Tuesday, April 16 at 8 pm, Michelle Obama, will be at the AccorHotels Arena in Paris for a new outstanding conference called « An intimate conversation with Michelle Obama » conducted by Isha Sesay, journalist from CNN. The coincidence of her schedule coincides with sadly her visit to Paris, with the tragedy of the fire of Notre Dame de Paris, the legendary cathedral, just burned today. Michelle Obama tweeted: "The majesty of Notre Dame—the history, artistry, and spirituality—took our breath away, lifting us to a higher understanding of who we are and who we can be. Being here in Paris tonight, my heart aches with the people of France. Yet I know that Notre Dame will soon awe us again"

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The coincidence of her schedule coincides with sadly her visit to Paris, with the tragedy of the fire of Notre Dame de Paris, the legendary cathedral, world heritage of Christians and others, receiving 12 million visitors a year, just burned under the eyes Passers-by, shocked, shocked, saddened by this catastrophe. As Notre Dame de Paris is burning, Michelle Obama happens to be in Paris, to have a conversation with Isa at Arena Accor, today at 8pm, tweeted her sadness, of Fire at Notre Dame, the most visited church in the World : « The majesty of Notre Dame—the history, artistry, and spirituality—took our breath away, lifting us to a higher understanding of who we are and who we can be. Being here in Paris tonight, my heart aches with the people of France. Yet I know that Notre Dame will soon awe us again. » Her husband, the former President Barack Obama tweeted himself expressing his sadness and sharing his sadness as well with the French People : "Notre Dame is one of the world's great treasures, and we're thinking of the people of France in your time of grief. It's in our nature to mourn when we see history lost – but it's also in our nature to rebuild for tomorrow, as strong as we can."

« BECOMING » IS PUBLISHED BY FAYARD IN FRANCE AND AND IS A BEST SELLER YET

A few days before the arrival of Michelle Obama in Paris for an event inspired by her autobiography "Becoming", the sales figures of her memoirs are dizzying. A record in the world of publishing. « Becoming » is becoming a publishing phenomenon. The memories of the Michelle Obama, the former First Lady, wife of the former President of the United States Barack Obama, have sold more than ten million copies, as it was launched only last November. The book, edited by Penguin Random, a subsidiary of the German media group Berterlsmann, the book could become that of all superlatives. As the Express Business reports, the publisher confesses that Becoming could "become the most successful autobiography in history". A mild euphemism for talking about an extraordinary financial success despite the \$ 65 million advance paid to former First Lady.

FAYARD EDITION IS PROUD TO HAVE PUBLISHED BECOMING BY MICHELLE OBAMA-----

The former First Lady of the United States chose for the cover of her book a photograph taken this year in Washington by the famous photographer Miller Mobley, with stylist Meredith Koop, Carl Ray for make-up and Yene Damtew for hair. Christopher Brand, Vice President and Creative Director of Crown Publishing Group, designed the cover of the book.

Since the beginning of the week, Michelle Obama has shared on her Instagram account four unpublished family photographs illustrating stages of her journey that allowed her to become the woman she is today.

Michelle Obama said (@michelleobama): "I am very happy to share with you all the coverage of Becoming. The writing of this book has been an exciting and rewarding intimate adventure. As I work on her publication next fall, I hope that by discovering my book, you will think about your own story and that it will help you become who you want to be. Your story is your most precious, and it will be forever. " Michelle Obama's book, Devenir, will be published in France in paper and digital formats by Fayard Publishing. It will also be published in 25 languages around the world.

In her memoirs, Michelle Obama invites readers into her world, through the stories of the experiences that made her the woman she is today, from her childhood on the Chicago South Side to the years she had to reconcile her life as a lawyer and a mother, to two terms at the White House. With the sincerity, the humor and the spirit that we know her, she describes her

victories as her defeats, public and private, and tells her story as she lived it. Becoming a retrace of the intimate journey of a woman of character who has always gone beyond what was expected of her - a story that encourages us to do the same. At the time of the publication of the book, Michelle Obama will start a tour in the United States and internationally. Details will be given later. The paperback will be sold for 24.50 €, the digital

"IN A LIFE filled with meaning and accomplishment, Michelle Obama has emerged as one of the most iconic and compelling women of our era. As First Lady of the United States of America—the first African American to serve in that role—she helped create the most welcoming and inclusive White House in history, while also establishing herself as a powerful advocate for women and girls in the U.S. and around the world, dramatically changing the ways that families pursue healthier and more active lives, and standing with her husband as he led America through some of its most harrowing moments. Along the way, she showed us a few dance moves, crushed Carpool Karaoke, and raised two down-to-earth daughters under an unforgiving media glare." Source [Becomingmichelleobama.com](http://Becomingmichelleobama.com)

**INTIMATE CONVERSATION WITH MICHELLE OBAMA IS A TRIGGER TO EMPOWER OTHER WOMEN-----**

In her memoir, a work of deep reflection and mesmerizing storytelling, Michelle Obama invites readers into her world, chronicling the experiences that have shaped her—from her childhood on the South Side of Chicago to her years as an executive balancing the demands of motherhood and work, to her time spent at the world's most famous address. With unerring honesty and lively wit, she describes her triumphs and her disappointments, both public and private, telling her full story as she has lived it—in her own words and on her own terms. Warm, wise, and revelatory, *Becoming* is the deeply personal reckoning of a woman of soul and substance who has steadily defied expectations—and whose story inspires us to do the same. » Source [MichelleObamabecoming](http://MichelleObamabecoming)

**Article online:**

<https://www.uspa24.com/bericht-15248/michelle-obama-to-unveil-her-best-seller-become-in-arena-accor-paris-tonight.html>

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