Beat: Technology

DIGITAGILE - The MEETING For The AGILE COMPANY

LAlternatif - La Defense, January 22

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USPA NEWS - Faced with the Challenges of the Digital revolution, Businesses are transformed alternately as Jugglers, Trapeze, Tightrope, to meet and satisfy the Market Demands. Les Echos and DXC Technology held the Event "Digitagile, The Meeting For the Agile Company", on January 22, 2019 at L'Alternatif (La Defense). The Main Theme was The Circus : as a Large Arena used especially for Sports or Spectacles and where all Kinds of Qualities are needed to face Difficulties and Continuous Changes....

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Building a Culture of innovation, adapt its Organization, Diminish «Time to Market», anticipate risks... Nowadays, they are the Challenges of the Company. where is needed a Real Collective Awareness (Parners, Managers, Customers).
* How to promote Agility in Organizations ?
* What are the Levers to take Advantage of these Developments ?
* How to deploy the Most Appropriate Technology ?
* How to accompany this Upheaval ?

Debates were animated by Benoit Georges, Chied Editor "Ideas and Debates" Department - Les Echos.

* Digital Path : 8 Immersive Universe to understand what is a "Digitagile" Business (Businesses Booths - 8 Immersive Paths where Participants can pass through),

--- Stand 1 : Proving Agility in All Sectors
--- Stand 2 : Innovating Models and Services
--- Stand 3 : Engaging and Promoting an Employee without Background
--- Stand 4 : Development Through Agile Transformation
--- Stand 5 : to Make Cybersecurity a Driver of Innovation
--- Stand 6 : Promoting a Customer Engagement. How to offer an Unparalleled Customer Experience
--- Stand 7 : Releasing the Power of Data
--- Stand 8 : Automate the Agile and Human Business

* Introduction
Pierre BRUNO, Vice-president & General Manager, Southern Europe, DXC TECHNOLOGY
Dan HUSHON, Senior Vice President, Chief Technology Officer, DXC TECHNOLOGY

* Why is it Essential to transform into Agile Business ?
Animated by Pierre Kalfon, Partner, Digital Strategy & Transformation, DXC Technology
Chloé BEAUVALLET , Customer Marketing Manager, Partners in Action for Customer Experience, BNP PARIBAS & French Association of Customers Relations
Vincent BELLIVEAU , General Manager Europe, CORNERSTONE ONDEMAND
Frédéric CHARLES, Digital & Innovation Strategy Manager, SUEZ
Cécile DEJOUX, Universities Lecturer , CNAM/ESCP EUROPE
Frédéric GAUVARD, Chief Digital Officer, ARKEMA

* Keynotes on Technology : How to anticipate and encourage the Upheavals of its Industry ?

--- BANQUE : Tomorrow, the Customer will compose himself his Financial Ecosystem
Jean-François DELORME, Partner, Banque, DXC TECHNOLOGY
Philippe POIROT, Director of Strategy, Marketing & Financial Sector Offers , MICROSOFT

--- PUBLIC SECTOR : Tomorrow, the Public Sector will serve you Live !
Benjamin DUCHET , Consultant Before-Sale, SYMANTEC
Jean-Paul SCHMIDT, Managing Partner, Public Sector , DXC TECHNOLOGY

--- INSURANCE : Tomorrow, the Counsel will be augmented !
Christophe LOPEZ-CASTEL, Channel Director, CITRIX FRANCE
Magali REMONDINI, Partner, Insurance, DXC TECHNOLOGY

--- DISTRIBUTION : Tomorrow, The Back-Office will be at the Core of Customer's Experience !
Michel ALLIEL, Chief Technical Officer Southern EMEA, HITACHI VANTARA
Caroline TROLLER, Partner in charge of Practice Consulting Retail, pgc & Luxe “ “ France, DXC TECHNOLOGY

--- INDUSTRY : Tomorrow, we will No Longer Manufacture Products to sell them !
Laurent DELOIRE, Executive Director, Consulting Industry, DXC TECHNOLOGY
Sebastien VERGER, CTO, DELL EMC

* Testimonies : How Business looks life when succeding its Agile Transformation ?
Animated by Benoît GEORGES

--- Valérie BERTHEREAUX, General Director, EUREXO
Laurent GAUTIER, Regional Sales Leader, Southern Europe, DXC TECHNOLOGY

--- Bruno DELAS, Chief Operating Officer of Retail Banking Networks France, SOCIÃ‰TÃ‰ GÃ‰NÃ‰RALE
Nicolas MAINCENT, Managing Partner, Digital Technology Consulting, DXC TECHNOLOGY

--- Franck GERVAIS, General Manager Europe, ACCORHOTELS
Pierre BRUNO, VP & General Manager Southern Europe DXC Technology

Finally, "Business Agility" refers to the "Ability of a Business System to rapidly respond to Change by adapting its Initial Stable Configuration". It can be Sustained by maintaining and adapting Goods and Services in meeting Customer Demands, adjusting to the Changes in a Business Environment, and taking Advantage of Available Human Eesources... Agile Development has largely become Synonymous with Digitization : Senior Business Leaders have realized that their Companies cannot take Full Advantage of Digital Tools and Technologies without having New, Amped-Up Processes for managing them. The Value of these Processes is Immense.

Agile Development cannot be a Priority Solely for the Technology Organization. Senior Business Executives must include it on their Agendas as well, thereby signaling the Importance of making the required Technology and Cultural Changes. The Top Team´s Attention will make it Clear that Software Development is a Joint Process. It entails Frequent Interactions between Business and IT Groups, and it requires Widespread Acceptance of a Test-And-Learn Approach....

Source : "Digitagile - The Meeting For The Agile Business" Debates & Businesses Booths (8 Immersive Paths where Participants can pass through), at L'Alternatif (La Defense) on January 22, 2019.

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